

## PROFILE

1. Name : Dr.GURUBILLI SRSG NOOKARAJU
2. Date of Birth : 01-05-1979
3. Nationality : Indian
4. Mobile No : 8919132678
5. E-mail :321nookaraju@gmail.com

### 6. Details of Educational Qualifications

S.No	Course & Subject	Name of the Institution/University	Year	Specialization
1	SSC	Board of Secondary Education	1994	-
2	Intermediate	Board of Intermediate Education	1996	CEC
3	B.Com	Andhra University	1999	Income tax and Management
4	M.Com	Andhra University	2002	Accounting &Taxation
5	MBA	IGNOU	2010	Finance
6	M.Phil	Alagappa University	2010	Commerce
7	Ph.D	Sunrise University	2023	Commerce

### EXPERIENCE:

S.No	Designation	College	Period of service	Experience
1	Contract lecturer in commerce	P.R.Govt.College (A), Kakinada	21-08-2006 to 31-04-2016-2002	7 years

2	Contract lecturer in commerce	G.D.C Rampachodavaram	08-07-2013 to 08-08-2013	One Month
3	Contract lecturer in commerce	G.D.C Mandapeta	09-08-2013 to 31-03-2016	2 y 11 months
4	Contract lecturer in commerce	G.D.C. Yeleswaram	09-09-2016 to 31-03-2021	5 years
5	Contract lecturer in commerce	P.R Government College (A), Kakinada	01-04-2021 <i>till to date.</i>	5 years

**INTERNATIONAL / CONFERENCES / SEMINARS:**

1. Speak Smart, Act Sharp: Mastering Communication and Soft skills for success, Department of English ,ASD Govt Degree College for Women(A) kakainada.29-7-2025
2. ENTRIVISTA -2025(Empowering innovation and entrepreneurial sprit) GDC yeleswaram.

**Extension Programme:**

1. National intellectual property awareness mission(NIPPAM)

**Research Papers and Publications:**

- 1.Evaluating Participatory Governance and Poverty Eradication in Andhra Pradesh  
IJIRT/VOLUME 12 ISSN:2349-6002-International journal of innovative research technology -  
IJIRT-181846. July 2025
1. The Role of Caste Dynamics in Shaping Andhra Pradesh Political Landscape Post2024  
elections.-ISJEM-Volume 4, ISSN:2583-6129, ISJEM 04742.July 2025
2. Swarna Andhra 2047:A Critical Analysis of Deep Tech and Zero Poverty Vision ISSN:2455-  
0620,IJRMF/202507007. July 2025 .

3. Impact of Digital Advertising on Consume food choice” A study of promotion Schemes influence ‘ IJRPR VOLUME 4, ISSUE 8.August 2023, ISSIN 2582-7421, IJRPR57321.
4. Analyzing the Effective of loyalty programs in Driving food product consumptions. ISSN 2582-7421,IJRPR, AUGUST 2023.

**Technical Skills:**

Type writing	English (Lower).
Operating Systems	Windows
Packages	PGDCA, Tally accounting package

(DR.GURUBILLI SRSG NOOKARAJU)