



## PITHAPUR RAJAH'S GOVERNMENT COLLEGE

Autonomous and NAAC Re-accredited with 'A' Grade (3.17/4.00 CGPA)

Affiliated to Adikavi Nannaya University

Opp. Mc Laurin School, Raja Ram Mohan Roy Road, Kakinada 533001, Andhra Pradesh, India  
E-mail: kakinada.jkc@gmail.com, Tel: 0884-2379480



### **INTEGRATED EMPLOYABILITY SKILL DEVELOPMENT FRAMEWORK (IESDF)**

### **CAREER GUIDANCE CELL**

The Career Guidance Cell of Pithapur Rajah's Government College(A) is established to provide students with the necessary support and resources to make informed career choices, enhance their employability, and achieve their professional goals. It aims to bridge the gap between academic learning and professional requirements by offering guidance, training, and opportunities for personal and professional development.

#### **Aim of the Career Guidance Cell**

##### **1. Career Awareness:**

- To create awareness among students about various career options, industry trends, and the skills required to succeed in different professions.

##### **2. Individual Career Counselling:**

- To provide personalized career counselling to help students identify their interests, strengths, and career aspirations.

##### **3. Skill Development:**

- To enhance students' employability through soft skills and technical skills training, workshops, and certification courses.

##### **4. Industry Interaction:**

- To facilitate interaction between students and industry professionals through guest lectures, seminars, industrial visits, and internships.

##### **5. Placement Assistance:**

- To assist students in securing suitable employment through campus recruitment drives, job portals, and placement preparation activities.

##### **6. Higher Education Guidance:**

- To provide information and support for students aspiring to pursue higher education, including guidance on applications, exams, and scholarships.

##### **7. Competitive Exam Preparation:**

- To offer coaching and resources for various competitive exams such as Group-I, II, RRB, SSC, IBPS, Police Recruitment and others.

**8. Alumni Networking:**

- To build a strong alumni network that can offer mentorship, guidance, and opportunities for current students.

**9. Feedback and Continuous Improvement:**

- To gather feedback from students and stakeholders to continuously improve the services and effectiveness of the Career Guidance and Counselling Cell.

**10. Overall Development:**

- To contribute to the overall personal and professional development of students, preparing them to face the challenges of the global job market.



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#### **PLAN OF ACTION FOR THE ACADEMIC YEAR 2024-25:**

S.NO	NAME OF THE ACTIVITY	TENTATIVE SCHEDULE	RESOURCE PERSON
1	Plans for getting ready for police examinations and APPSC groups	1 <sup>st</sup> Week of August	Sri. Sk. Madina Lecturer in Commerce GDC Seethanagarm
2	Strategic plan for the preparation of Arithmetic & Reasoning for Competitive Examinations	3 <sup>rd</sup> Week of August	Sri. K. Suresh Lecturer in Mathematics GDC Yeleswaram
3	Overcome the difficulties in reaching goal (How to become a good Student)	2 <sup>nd</sup> Week of August	Sri. Jaya Krishna Warder in jail Dept. Impact Trainer
4	Job opportunities in Banking Sector and preparation plan	1 <sup>st</sup> Week of September	Sri T. Rajkumar Asst. Manager Union Bank, Prathapnagar, KKD
5	Importance and plan for the preparation of GK & Current Affairs	3 <sup>rd</sup> Week of September	G. Satyanarayana State Faculty for All competitive exams
6	Strategic plan for the Preparation for Civil Services Examinations	4 <sup>th</sup> Week of October	Dr. B.V Tirupanyam Principal, PRGC(A) Group-I Selected
7	Career Opportunities after Graduation	3 <sup>rd</sup> Week of December	Sri. T.V.V Satyanarayan Lecturer in Chemistry JKC Coordinator
8	Career opportunities in Defence Services	4 <sup>th</sup> Week of January	AS Rao , PI Staff, 18 (A) BN, NCC Kakinada
9	Opportunities in Pharmaceutical industry for Chemistry students	2 <sup>nd</sup> Week of February	Sri. M.Swaroop MD SSSV Solutions Recruiter for Aurobindo Pharma
10	Coaching for PG CET	March	All Departments

