

# **P.R.GOV'T. COLLEGE (A) KAKINADA**



**Pithapur Rajah's Govt College**

*An Autonomous College with Potential for Excellence*

**DEPARTMENT OF ECONOMICS  
BOARD OF STUDIES MEETING  
For The Academic Year  
2020-2021**

**20<sup>th</sup> June 2020**

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**DEPARTMENT OF ECONOMICS**  
**Constitution of the Board of Studies for the year 2020 – 2021**

The Board of Studies in Economics has been constituted with the following members for the period of 2020 – 21.

1. Dr.K.Subhashini  
Incharge, Dept of Economics  
P.R.Govt.College (A), Kakinada  
Chairman
2. G. Pavani Devi  
Lecturer in Economics  
G.D.C., Perumallapuram  
University Nominee
3. Dr.Kilaru Yamuna  
Lecturer in Economics  
ASD Govt. Degree College for Women, Kakinada  
Member (External)
4. K.Hari Kishan, M.A.,M.Phil  
Lecturer in Economics  
G.D.C., Narsipatnam  
Visakhapatnam District  
Member (External)
5. Branch Manager  
SBI, Zillaprashad branch, Kakinada  
Member
6. M.Swathi,M.A Eco., SLET  
Kakinada  
Alumni member
7. Dr. Jayanand  
Lecturer in Economics  
P.R.G.C.(A), Kakinada  
Member
8. K.M.Mahalashmi  
Lecturer in Economics  
P.R.Govt Collage (A), Kakinada  
Member
9. Student Members
  1. Ch. Kala,
  2. Y.Prathibhagrace,
  3. D.Nageswara Rao
  4. T. Sanath.

**P.R.GOVERNMENT COLLEGE (AUTONOMOUS) KAKINADA**  
**DEPARTMENT OF ECONOMICS**  
**Board of Studies Meeting 2020- 2021**

**AGENDA**

- 1 To consider and approve the syllabi approved by the UGC Model curriculum under CBCS pattern and Syllabi prescribed by ANUR for the benefit of the student.
2. To consider and approve Model Question Papers for II and III B.A./B.Com./B.Sc. Economics.
3. To consider and approve the list of paper setters and examiners for Academic year 2020-2021.
4. To consider and approve different pedagogy in teaching and learning prescribed by CCE, AP.
5. To consider and approve external assessment and internal assessment as 60:40 for, III and V semesters.
6. To consider and approve online mid examination (if possible) for the first year students.
7. To consider to request the authorities to start M.A Economics as an Un-Aided Course.

Signatures of University nominee and Members

Chairman  
Board of Studies

- |    |    |
|----|----|
| 1. | 2. |
| 3. | 4. |
| 5. | 6. |
| 7. | 8. |

## Course and scheme of Examination

As per the directions of the CCE, AP, the Department of Economics , P.R. Govt. college(A) Kakinada has resolved to adopt the choice Based credit system (CBSC) since 2014-15. Further, it is resolved to follow cluster system as it is guidelines of APHE and ANUR since 2017-18. For semester I to semester IV, there are four papers entitled Micro Economics –I, Micro Economics-II, Macro Economics-III, Macro Economics-IV. As Adikavi Nannaya University changed the course (paper) for V semester i.e. Economic Development and Indian Economy (Paper V) and Indian and Andhra Pradesh Economy (Paper VI) the department of Economics also consider the same from this academic year. In semester VI, the Dept. of Economics offered 2. Electives – 1.Agricultural Economics 2. Rural Economics and social changes. The student may choose any one of the above two. It is coined paper VII. Further, we offered two clusters under main electives i.e. Agricultural Economics and Rural Economics and Social change. They are:

1. Agribusiness Environment in Andhra Pradesh (VIII paper )
2. Agricultural output marketing (Paper IX)
3. Project on Agricultural input marketing.

(OR)

1. Rural Development (paper VIII)
2. Rural Industrialization (Paper IX)
3. Project on Rural marketing.

Student has to choose any one cluster/group elective mentioned above.

## **Resolutions**

The following members of Board of Studies in Economics were attended meeting at 11.00AM on 20-06-2020 in Dept. of Economics, discussed and approved the mentioned courses and system of examination pattern, the syllabi, model question papers etc.

**Resolution 1:** Resolved to consider and follow the syllabi and model question paper that would be given by the APSHE for admitted batch of 2020-21 for the academic year 2020-21.

**Resolution 2:** Resolved to approve the model question papers for second year and third year BA and B.Com, B.Sc (AS) courses.

**Resolution 3 :** Resolved to approve blue print for the model paper and choice.

**Resolution 4 :** Resolved to continue the earlier syllabi, pattern of question papers and assessment pattern upto IV semester.

**Resolution 5:** Resolved to adopt online Mid Examination w.e.f. 2020– 2021 admitted batch.

**Resolution 6:** Resolved to implement extra credit points for extracurricular activities for the admitted batch of 2020-21.

**Resolution 7 :** Resolved to implement faculty or student exchange programme in the month of October between PR Govt. Degree college and GDC Perumallapuram

**Resolution 8 :** Resolved to request authorities to start **M.A. Economics.**

### Signatures:

- |    |                            |                    |
|----|----------------------------|--------------------|
| 1. | Dr.K.Subhashini            | Chairman           |
| 2. | G. Pavani Devi             | University Nominee |
| 3. | Dr.Kilaru Yamuna           | Member (External)  |
| 4. | K.Hari Kishan, M.A.,M.Phil | Member (External)  |
| 5. | Branch Manager             | Member             |
| 6. | M.Swathi,M.A.Eco.,SLET     | Alumni Member      |
| 7. | Dr. Jayanand               | Member             |
| 8. | K.M.Mahalashmi             |                    |
| 9. | Student Members            |                    |
|    | 1. Ch. Kala                |                    |
|    | 2. Y.Prathibhagrace        |                    |
|    | 3. D.Nageswara Rao         |                    |
|    | 4. T. Sanath               |                    |

## **ASSESSMENT PATTERN**

Each course carries 100 marks of 40 marks is in the form of internal assessment and the remaining 60 marks are in the form of external assessment as it has shown in the table. As per the CCE instructions the department of Economics going to online Mid Examination for the first year admitted batch i.e. 2019-20.

## **QUESTION PAPER MODEL**

Each question paper has 2 parts namely A,B. Part 'A' consists of 8 short questions with choice 5 out of 8, each question carries 4 marks. Part 'B' consists of essay questions, the student should write 4 out of 5 questions with internal choice each question carries 10 marks. The duration of the examination is 3 hours. The syllabus and model question papers have shown separately.

The following members of Board of Studies is Economics were attended the meeting at 11 a.m. on 16-04-2019 in department of Economics room discussed and approved the above presented Choice Based Credit System, Course model, scheme of examination. They have also approved the syllabus and Model question papers.

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**

**DEPARTMENT OF ECONOMICS**

**ALLOCATION OF CREDITS AT B.A. COURSE LEVEL**

S. No.	Semester	Course Code	Course Title	Hours per week	Max Marks			Credits
					Mid	Sem End	Total	
1	I	1102	Micro Economic Analysis	6	40	60	100	4
2	II	2102	Macro-Economic Analysis	6	40	60	100	4
3	III	3102	Core III: Macro Economics -1 Paper – III	6	40	60	100	4
4	IV	4102	Core IV: Macro Economics -2 Paper – IV	6	40	60	100	4
5	V	5154	Core V (Adv.): Economic Development and Indian Economy - Paper - V	5	40	60	100	4
		5126	Core VI Indian and Andhra Pradesh Economy Paper - VI	5	40	60	100	4
6	VI		Ele-I Agricultural Economics Paper –VII	5	40	60	100	4
			Ele. II Rural Economics And Social Change Paper – VII	5	40	60	100	4
			Clu I A. Agribusiness Environment in A.P Paper - VIII	5	40	60	100	4
			Clu IB Agricultural Output Marketing Paper – IX	5	40	60	100	4
			Clu IC Agricultural Input Marketing (Project) Paper – X	5	40	60	100	4
			Clu IIA Rural Development Paper - VIII	5	40	60	100	4
			Clu IIB Rural Industrialization Paper – IX	5	40	60	100	4
			Clu IIC Rural Marketing (Project) Paper – X	5	40	60	100	4

## **PROGRAM OUTCOME OF BACHELOR OF ARTS (B.A.)**

Economics Students at Graduation i.e., BA Programme are expected to imbue with following quality which helps them in their future life to achieve the expected goals.

- a. Students are expected to be able to communicate effectively in written, oral and Graphical Form about specific issues and to formulate well organized written arguments that state assumptions and hypothesis supported by evidence.
- b. Critical Thinking skills
- c. Quantitative, Reasoning Skills
- d. Problem Solving skills
- e. Specialized knowledge and application of Skills
- f. Realization of human values.
- g. Sense of social service.
- h. Responsible and dutiful citizen.

## **PROGRAM SPECIFIC OUTCOMES B.A. ECONOMICS**

PSO1. Economics students in general will be able to pinpoint and understand the past, present economic conditions of the country. They will also be able to forecast the future course of changes and development through their knowledge of policies and programmer set by the governments and other development agencies. They are equipped with the techniques to find solution of the problems like mobilization of manpower and materials available in the country.

PSO2. As the Under Graduate Course (UGC) contains the fields like History, Political Science and economics principles, it enhances them to compute and assess the real situation of the economy including the size and changes of population, income pattern, nature of an extend of employment, rate of development with pattern of investments and savings, policies in relation to other countries, and social security measures adopted in the country.

PSO3. Basically, economic graduates are familiar with the knowledge and application of microeconomics and macroeconomics for the formulation of policies and planning. They are equipped with all the relevant tools/ knowledge based on economic principles including market functions and structures, efficiency in manpower and resources management, need of credit/finance for initiating and accelerating projects.

PSO4. Though the syllabi do not contain research methodology, students are taught the techniques to collect and disseminate information like primary and secondary data, preparation of questionnaire. Students are deployed to do survey and on the spot interaction with the personnel of the case under study. Students who graduated from this institution are directly involved and effectively participate in the discussions and final presentation of the findings of the projects undertaken.

PSO5. Graduates from our department are effectively taught and explained the cause with the help of visual aids like white board and PowerPoint presentation. They will be able to visualize the real world situation and enhance them to initiate the programmes for pursuing studies and be alert with the importance of entrepreneurial skills for their self-employment, to improve the general attitudes and living conditions of the masses.

## **PAPER III INDIAN ECONOMY & ANDHRA PRADESH ECONOMY**

On completion of the course students will be able to:

- CO1. Develop ideas of the basic characteristics of Indian economy, its potential on natural resources.
- CO2. Understand the importance, causes and impact of population growth and its distribution, translate and relate them with economic development.
- CO3. Grasp the importance of planning undertaken by the government of India, have knowledge on the various objectives, failures and achievements as the foundation of the ongoing planning and economic reforms taken by the government.
- CO4. Understand agriculture as the foundation of economic growth and development, analyse the progress and changing nature of agricultural sector and its contribution to the economy as a whole.
- CO5. Not only be aware of the economy as a whole, they would understand the basic features of AP's economy, sources of revenue, how the state government finance its program and projects.
- CO6. TO be able to understand sources of resources of newly formed Andhra Pradesh. Information and Technological development in AP.

## **PAPER – IV** **AGRICULTURE ECONOMICS**

On completion of the course students would be able to:

- CO1. Sensitize the overall development and engine of growth in agriculture. Draw distinctive features of rural and urban economy or agricultural and non-agricultural which can influence the whole economy.
- CO2. Learn and identify the opportunities open/available in those flourishing sectors such as horticulture, fishing and floriculture and forestry. Find new investment opportunities to add income and employment.
- CO3. Understand limited resources available in the economy. Realize the need to exploit and utilize through development and improvement of production techniques.
- CO4. Make them aware of the availability of rich natural endowments to achieve sustainable agricultural development. With this knowledge they can challenge the problems of unemployment, inequality, shortage of food productions, poverty, and be useful to
- CO5. Compete advanced agricultural economies.
- CO6. Gain knowledge of the causes of regional variations in productivity and production, social and economic inequality, size of land holdings and lack of quality inputs etc. and suggest appropriate measures for the whole economy

**PAPER – V AGRICULTURE OUTPUT  
MARKETING**

On completion of the course students would be able to:

- CO1. Gain knowledge of Agri-marketing organizations.
- CO2. Understand Marketing Costs & Margins, Finance.
- CO3. Aware of Problems and challenges in Agricultural marketing.
- CO4. To be able understand various Agricultural Agencies for the development of Agricultural Market.

**PAPER - V AGRICULTURE BUSINESS ENVIROMIMENT  
IN ANDHRA PRADESH**

On completion of the course students would be able to:

- CO1. Gain knowledge about the role of Agricultural development in the process of development of Andhra Pradesh.
- CO2. Know about the forward and backward linkages of Agriculture.
- CO3. Dynamics of Agricultural Crops.
- CO4. Growth trends in major agricultural commodities in Andhra Pradesh.
- CO5. Problems of Finance and Agri Business in Andhra Pradesh.

**SEMESTER – I :: COURSE - I  
MICROECONOMIC ANALYSIS  
NO. OF CREDITS: 4**

**LEARNING OUTCOMES FOR THE COURSE**

At the end of the course, the student is expected to demonstrate the following cognitive abilities and psychomotor skills.

1. Remembers and states in a systematic way (Knowledge)
  - a. the differences between microeconomic analysis and macroeconomic analysis
  - b. various laws and principles of microeconomic theory under consumption,
2. Explains (understanding)
  - a. various terms and concepts relating to microeconomic analysis with the help of examples of real life
  - b. Consumer's equilibrium and consumer's surplus using indifference curve analysis.
  - c. Various laws and principles of consumption, production, and income distribution
  - d. Determination of price and output discriminating different market conditions in short term and long term
3. Critically examines using data and figures (analysis and evaluation)
  - a. various laws and principles of microeconomic analysis and market conditions
  - b. application of the concept of demand elasticity and its relation with Average and Marginal Revenue
  - c. the relationship between average and marginal cost/revenue both in long term and
4. Draws critical diagrams and graphs to explain and examine the application of various laws and principles of microeconomic analysis

## **Module–1: Economic Analysis and Methodology**

Scarcity and Choice as fundamental problems of economics - Opportunity Cost - Production Possibilities Curve - Micro and Macro Analysis - Micro economic analysis – Scope and Importance -Principles of Microeconomics : Allocation of Resources - Optimization, Equilibrium and Marginal analysis -Rationality Principle the concept of Welfare.

## **Module -2: Theory of Consumption**

Concept of Demand -Factors determining demand - Law of Demand - reasons and exceptions - Elasticity of Demand -Cardinal and Ordinal utility - Indifference Curve analysis : Properties of Indifference curves, Indifference Curve Map -Marginal Rate of Substitution - Budget Line - Changes -Consumer Equilibrium under Indifference Curve Analysis – Consumers' Surplus and Indifference Curve Analysis

## **Module -3: Theory of Production**

Concept and Objectives of Firm - Production Function : Cobb- Douglas Production Function -Law of Variable Proportions -Laws of Returns to Scale - Economies of large scale - Concepts of Cost - Total, Average and Marginal Costs - Law of Supply - Concept of Revenue : Total, Average and Marginal Revenues - Relation between Average and Marginal Revenues and elasticity of Supply

## **Module-4: Theory of Exchange**

Concepts of Market : Criteria for Classification of Markets - Perfect Competition– Conditions, Price and Output determination ; Monopoly : Conditions, Price and Output Determination - Price Discrimination; Monopolistic Competition - Assumptions - Price and output determination - Selling Costs ; Oligopoly -Types- Kinky demand curve and Price rigidity

## **Module - 5: Theory of Distribution**

The concepts of Functional and Personal Distribution of Income - Marginal Productivity Theory of Distribution - Modern Theory of Distribution -Concept of Rent - Ricardian Theory of Rent – Marshall's concepts of Economic Rent and Quasi Rent; Theories of Wage Determination: Subsistence Theory and Standard of Living Theory - Modern Theory of Wages; Classical Theory of Interest -Loanable Funds Theory of Interest -Liquidity Preference Theory of Interest; Theories of Profit: Risk and Uncertainty, Dynamic and Innovations Theories.

## Reference Books:

1. A. Koutsoyiannis, *Modern Microeconomics* – Macmillan, London.
2. A. W. Stonier and D.C. Hague, *A Text book of Economic Theory* - ELBS & Longman Group, London.
3. H. L. Ahuja, *Advanced Economic Theory*, S. Chand, 2004.
4. P. N. Chopra, *Principles of Economics*, Kalyani Publishers, Ludhiana, 2018.
5. H.S. Agarwal: *Principles of Economics*.
6. P.A Samuelson & W.D. Nordhaus - *Macroeconomics*, Tata McGraw Hill, 18/e, 2005
7. M. L. Seth, *Microeconomics*, Lakshmi Narayan Agarwal, 2006.
8. D.M. Mithani & G.K. Murthy, *Fundamentals of Business Economics*, Himalaya Publishing, 2007.
9. *Telugu Academi Publications on Microeconomics*.
10. *Microeconomics*, Spectrum Publishing House, Hyderabad, 2017.

## Recommended Co-curricular Activities:

1. Assignments and Student Seminars on themes of critical appreciation of microeconomic theory and relevant issues of current importance in Indian and AP economies
2. Quiz testing the understanding and application of various microeconomic concepts and theories
3. Group Study projects on the trends in the demand, supply and prices of goods and services in the local markets
4. Survey and analysis of data published in the Economic Survey of GOI and the Socio-economic survey of the State Government relevant to microeconomic aspects. (Assignments preferably for all students in each semester. In respect of others, as far as possible, all students shall participate in each of the co-curricular activity by the end of fourth semester, @ roughly a fourth of total students in each semester)

## **SEMESTER – 2:: COURSE –2**

### **MACROECONOMIC ANALYSIS NO. OF CREDITS: 4**

#### **LEARNING OUTCOMES FOR THE COURSE**

At the end of the course, the student is expected to demonstrate the following cognitive abilities and psychomotor skills.

1. Remembers and states in a systematic way (knowledge)

Various concepts, definitions, laws and principles of macroeconomic theory with reference to income, employment, money, banking and finance

2. Explains (understanding)

- a. the difference between various concepts and components of national income with illustrations and methods of measuring national income
- b. various terms, concepts, laws and principles, theories relating to income, employment, consumption, investment, money, price-level and phases of trade cycles
- c. functions of commercial banks and central bank, creation and control of credit

3. Critically examines using data and figures (analysis and evaluation)

- a. in order to understand the interrelationship between various components of national income
- b. the theories of macroeconomics with reference to their assumptions, implications and applicability
- c. Empirical evidences of Consumption and Investment Functions and factors influencing them

4. Draws critical formulae, diagrams and graphs.

- a. consumption and investment functions; concepts of multiplier and accelerator
- b. price indices, inflation and trade cycles

## **Module - 1: National Income**

Macroeconomics - Definition, Scope and Importance - Difference between Micro economic and Macro economic Analyses – Circular Flow of Income -National Income: Definitions, Concepts, Measurement of National Income - Difficulties - Importance - Concept of Green Accounting

## **Module -2: Theory of Employment**

Classical Theory of Employment - Say's Law of Markets - Criticism -Keynesian Theory of Employment - Consumption Function - Keynes' Psychological Law of Consumption - Average and Marginal Propensity to Consume - Factors determining Consumption Function –Brief Review of Relative, Life Cycle and Permanent Income Hypotheses - Investment Function: Marginal Efficiency of Capital -Multiplier and Accelerator - Keynesian Theory of Employment - Applicability to Developing countries

## **Module – 3: Money and Banking**

Definitions of Money - Concepts of Money, Liquidity and Finance - Money Illusion - Gresham's Law - RBI classification of Money - Theories of Money: Fisher and Cambridge (Marshall, Pigou, Robertson and Keynes equations) - Banking - Definition and types of Banking - Commercial Banks - Functions -Recent Trends in Banking - Mergers and Acquisitions - Central Bank - Functions - Control of Credit by Central Bank - NBFCs- Factors contributing to their Growth and their Role

## **Module – 4: Inflation and Trade Cycles**

Inflation: Concepts of Inflation, deflation, reflation and stagflation - Phillip's Curve - Measurement of Inflation - CPI and WPI -Types of Inflation - Causes and Consequences of Inflation -Measures to Control Inflation. Trade Cycles: Phases of a Trade Cycle -Causes and Measures to control Trade Cycles

## **Module -5: Finance and Insurance**

Financial Assets and Financial Instruments - Financial Markets - Functions of Money Market - Functions of Capital Market - Stock Market - Exchanges – Indices: Sensex and Nifty - Concept of Insurance -Types and Importance of Insurance

## Reference Books:

1. Dillard. D., *The Economics of John Maynard Keynes*, Cross by Lockwood and sons, London
2. M. C. Vaish - *Macroeconomic Theory*, Vikas Publishing House, New Delhi.
3. S. B Guptha - *Monetary Economics*, S. Chand & Co, Delhi
4. P. N. Chopra, *Macroeconomics*, Kalyani Publishers, Ludhiana, 2014
5. D. M. Mithani, *Macro Economic Analysis and Policy*, Oxford and IBH, New Delhi
6. M N Mishra & S B Mishra, *Insurance Principles &Practice*, S Chand.
7. Lewis, M.K and P.DMizan - *Monetary Economics*, Oxford University Press, New Delhi
8. Central Statistical Organization, *National Accounts Statistics*.
9. M.L.Seth, *Macroeconomics*, Lakshmi Narayan Agarwal, 2006.
10. K. P. M. Sundaram, *Money, Banking & International Trade*, Sultan Chand, 2006.
11. R. R. Paul, *Monetary Economics*, Kalyani Publishers, Ludhiana, 2018
12. *Macroeconomics*, Spectrum Publishing House, Hyderabad, 2016

## Recommended Co-curricular Activities:

1. Assignments on trends in national income, money supply and inflation
2. Student Seminars/webinars on macroeconomic themes of contemporary importance for Indian economy( Eg., Covid-19 impact on aggregate demand, supply chain disruption, policy response etc.,)
3. Quiz to test critical understanding of the concepts and theories of macroeconomics and their application in practice
4. Group discussions on monetary policy and its effectiveness with reference to recent developments.
5. Group project work to study the trends in national income, inflation, money supply etc.,
6. Chart/poster presentation on National Income Trends, inflation, aggregate demand etc.,
7. Web-based assignment on Banking/money

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**2<sup>nd</sup> Year B.A. &B.Com – Macro Economics – I**  
**Paper – III – Semester – III**  
**SYLLABUS under CBCS (with effect from 2019 – 20)**

**Course Code : 3102**

**Objectives :**

1. The paper entitled ‘Macro Economics’ is designed to make an undergraduate student aware of the basic theoretical frame work underlying the field of Macro Economics
2. It deals with the functioning of the Economics as a whole, including how the economy’s total output of goods and services and employment of resources is determined and what causes these totals to fluctuate.

**MODULE – I : National Income (15 Lectures)**

Meaning, Definition and importance of Macro Economics – National Income : Meaning, Definitions : National Income, GNP & NNP, GDP & NDP, Personal Income (PI) Disposable Income (DI), Percapita Income (PCI), Real National Income (RNI).

**MODULE – II : National Income Accounting – (10 Lectures)**

Methods of Estimation of National Income (NI) – Measurement of National Income in India.

**MODULE – III : Theories of Employment – (20 Lectures)**

Classical theory of employment – Say’s law of markets – Keynesian theory of employment – Consumption function – APC, MPC, factors influencing consumption function.

**MODULE – IV : Investment Function – (15 – Lectures)**

Investment function – MEC and Rate of Interest and the concept of Multiplier Accelerator – Applicability of the Keynesian theory to the developing countries.

**Text books :**

1. G.Ackley – “Macro Economics Theory and Policy”
2. E.Shapiro – “Macro Economic Analysis”

**References :**

1. M.L.Seth – “Macro Economics”
2. Dillard.D – “The economics of John Maynard Keynes”
3. TeluguAcademy Publications
4. Central Statistical organization – “National Accounts & Statistics”.

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**2<sup>nd</sup> Year B.A. &B.Com – Macro Economics – II**  
**Paper – IV – Semester – IV**  
**SYLLABUS under CBCS (with effect from 2019 – 20)**

Course code :

**Objectives:**

1. To understand the origin and functions of Money and its effects on economy.
2. To understand the trade cycles and inflation their mature and effects on the economy.
3. To get knowledge about the Banking system.

**UNIT – I : Money and Theories of Money – (10 Lectures)**

Meaning, functions and classification of Money – Gresham’s law – RBI-  
Classification of Money – M1, M2, M3, M4.

**UNIT – II : Theories of Money – (15 Lectures)**

Theories of Money – Fisher’s Quantity theory of Money, Cambridge  
Approach (Marshall, Pigou, Robertsoy and Keynes).

**UNIT – III – Trade Cycle and Inflation – (20 Lectures)**

Trade Cycles – Meaning and definition – phases of Trade Cycle – Inflation –  
Definition – Types of Inflation – Causes and effects of Inflation – Measures to  
control Inflation.

**UNIT – IV : Banking, Stock Market and Insurance ( 20 Lectures)**

Functions of Commercial Banks – The process of credit creation concept of  
Non Banking Finance Companies (NBFCs) – Concept of SEBI, Stock Market  
– Meaning, functions and importance of Stock Market – Primary and  
Secondary Markets, Concepts of (a) Shares (b) Debentures, Insurance – Types  
of Insurance – Life Insurance and General Insurance – Functions of the  
Reserve Bank of India – Methods of Credit Control – Quantitative and  
qualitative methods.

**Text books :**

1. M.L.Seth – “Macro Economics”
2. M.N.Mishra & SB Mishra – “Insurance principles and Practice”

**References :**

1. Bharati V.Pathak – “The Indian Financial System, Market, Institutions &  
Services”
2. K.P.M.Sundaram – “Money, Banking & International Trade”

**BLUE PRINT FOR THE QUESTION PAPER SETTER**  
**PAPER: MACRO ECONOMICS I**

<b>UNIT NO. AND CHAPTER NAME</b>	<b>ESSAY QUESTION S 10 MARKS</b>	<b>SHORT QUESTIONS 5 MARKS</b>	<b>MARKS ALLOTTED TO EACH CHAPTER</b>
<b>1. MODULE 1</b>	<b>03</b>	<b>03</b>	<b>45</b>
<b>2. MODULE II</b>	<b>02</b>	<b>03</b>	<b>35</b>
<b>3. MODULE III</b>	<b>03</b>	<b>03</b>	<b>45</b>
<b>4. MODULE IV</b>	<b>02</b>	<b>03</b>	<b>35</b>
<b>TOTAL NO. OF QUESTIONS</b>	<b>10</b>	<b>12</b>	<b>22</b>
<b>TOTAL MARKS INCLUDING CHOICE</b>			<b>160</b>

**BLUE PRINT FOR THE QUESTION PAPER SETTER**  
**PAPER: MACRO ECONOMICS II**

<b>UNIT NO. AND CHAPTER NAME</b>	<b>ESSAY QUESTIO NS 10 MARKS</b>	<b>SHORT QUESTIONS 5 MARKS</b>	<b>MARKS ALLOTTED TO EACH CHAPTER</b>
<b>1. UNIT 1</b>	<b>02</b>	<b>03</b>	<b>35</b>
<b>2. UNIT II</b>	<b>02</b>	<b>03</b>	<b>35</b>
<b>3. UNIT III</b>	<b>02</b>	<b>03</b>	<b>35</b>
<b>4. UNIT IV</b>	<b>03</b>	<b>03</b>	<b>45</b>
<b>TOTAL NO. OF QUESTIONS</b>	<b>09</b>	<b>12</b>	<b>21</b>
<b>TOTAL MARKS INCLUDING CHOICE</b>			<b>150</b>

**P.R. Government College (Autonomous), Kakinada**  
**II Year B.A. Degree Examinations**  
**III Semester-End-Examinations, Model Paper**  
**MACRO ECONOMICS – I**  
**English & Telugu medium**

**Max. Marks: 60**

**Time: 3 Hours**

**SECTION-A**

**Answer any Five of the following questions.**

**5x4=20M**

క్రింది ప్రశ్నలలో ఏవేని 5 సమాధానములు వ్రాయుము

1. Problems of computing National Income.  
జాతీయాదాయాన్ని లెక్కించుటలో ఇబ్బందులు
2. Assumptions of classical theory of employment.  
సాంప్రదాయ ఉద్యోగితా సిద్ధాంతం యొక్క ప్రమేయాలు
3. Macroeconomics Paradoxes.  
స్థూల ఆర్థశాస్త్ర వైపరీత్యాలు
4. The concept of Multiplier.  
గుణక భావన
5. Effective demand.  
సార్థక డిమాండ్
6. Pigou wage- cut theory.  
పిగూ వేతనాల కోత సిద్ధాంతం
7. The concept of accelerator  
వేగత్వరణ భావన
8. Demonstration effect.  
ప్రదర్శనా భావం

**SECTION-B**

**Answer any four of the Questions choosing only one from each section 4x10=40**

9. Distinguish between Micro and Macro Economics and explain the importance of Macro Economics?  
సూక్ష్మ, స్థూల ఆర్థశాస్త్రముల మధ్య తేడాలు పేర్కొని, స్థూల ఆర్థశాస్త్రము యొక్క ప్రాధాన్యత వివరింపుము?

(or)

Explain the concepts of National Income

10. Explain the various method of measuring National Income?  
జాతీయాదాయ మదింపు పద్ధతులను వివరింపుము?

(or)

Explain the National Income estimates in India

11. Explain the J.M. Keynesian concept of under – employment equilibrium?  
జె.యం. కీన్స్ యొక్క అల్ప సంపూర్ణోద్ద్యోగితా సమతుల్యమును వివరింపుము?

(or)

Critically examine the classical theory of employment?

సాంప్రదాయ ఉద్యోగితా సిద్ధాంతాన్ని విమర్శనాత్మకంగా పరిశీలించండి?

12. Analyze the subjective and objective factors of consumption function?  
వినియోగ ప్రవృత్తిని నిర్ణయించే ఆత్మాశ్రయ పరాశ్రయ అంశాలను వివరింపుము?

(or)

Explain Keynesian psychological law of consumption

13. Explain the factors that determine multiplier

(or)

Explain the factors that determine investment

**P.R. Government College (Autonomous), Kakinada**  
**II Year B.A. Degree Examinations**  
**IV Semester-End-Examinations, Model Paper**  
**MACRO ECONOMICS – II**  
**English & Telugu medium**

**Time: 3 Hours**

**Max. Marks: 60**

**SECTION-A**

**Answer any Five of the following questions.**

**5x4=20M**

క్రింది ప్రశ్నలలో ఏవేని 5 సమాధానములు వ్రాయుము

1. RBI Supply of Money  
రిజర్వు బాంకు ద్రవ్య సప్లై
2. Types of Inflation  
ద్రవ్యోల్బణం రకాలు
3. Functions of Commercial Banks  
వాణిజ్య బాంకు విధులు
4. NBFC  
బాంకింగేతర ద్రవ్య సంస్థలు
5. Functions of SEBI  
SEBI విధులు
6. Type of Insurance  
భీమా రకాలు
7. Grasham's Law  
గ్రేషమ్ సూత్రం
8. Qualitative Credit control Measures  
గుణాత్మక పరపతి నియంత్ర సాధనాలు

**SECTION- B**

**Answer any four of the Questions choosing one from each section**

**4x10=40**

9. Explain the drawbacks of barter system

(or)

Define "Money" and explain the functions of Money?

ద్రవ్యం ను నిర్వచించి ద్రవ్యం యొక్క విధులను వివరింపుము?

10. Critically Explain Fisher's quantity theory of Money?

ఫిషర్ ద్రవ్యరాశి సిద్ధాంతాన్ని విమర్శనాత్మకంగా వివరింపుము?

(or)

Explain Cambridge equations of Marshall, Pigou, J.M.Keynes

11. Define “Inflation” and explain the theories of Inflation?

ద్రవ్యోల్బణము ను నిర్వచించి, ద్రవ్యోల్బణ సిద్ధాంతములను వివరింపుము?

(or)

What are the features of trade Cycle and Explain phases of trade cycles?

వ్యాపార చక్రాల లక్షణాలు తెలిపి వానిలోని వివిధ దశలను వివరింపుము?

12. Explain the functions of commercial Banks

(or)

Explain the functions of Reserve Bank of India

భారత రిజర్వు బాంకు విధులను వివరింపుము?

13. Explain credit control measures of Reserve Bank of India

(or)

Explain a note on Non-banking finance companies

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**3<sup>rd</sup> Year B.A. &B.Com – Paper – V – Semester – V**  
**Economic Development and Indian Economy**  
**SYLLABUS under CBCS (with effect from 2019 – 20)**

**MODULE 1 :**

Concept of Economic Growth - Distinction between economic growth and development - Measurement of economic development - Theories of Economic Growth: Adam Smith, Rostow, Karl Marx and Harrod & Domar Models.

**MODULE 2 :**

Sustainable development - Balanced and unbalanced growth- choice of techniques Labour intensive and capital intensive methods.

**MODULE 3 :**

Basic features of the Indian Economy - Natural Resources - Important Demographic features- Concept of Population Dividend - Population Policy.

**MODULE 4 :**

National Income in India - trends and composition- poverty, inequalities and Unemployment - Measures taken by the Government. - MGNREGS

**MODULE 5 :**

Economic reforms - liberalization, privatization and globalisation - concept of inclusive growth.

**REFERENCES :**

1. Dhingra, I.C - "Indian Economy", Sultan Chand, 2014.
2. Ruddar Dutt and K.P.M. Sundaram - "Indian Economy", S.Chand & Co., 2015.
3. G.M.Meier -"Leading Issues in Economic Development", Oxford University Press, New York,.
4. M.P.Todaro - "Economic Development", Longman, London 6/e, 1996.
5. Reserve Bank of India - Hand book of Statistics on Indian Economy (Latest).
6. S.K.Misra & V,K,Puri - "Indian Economy", Himalaya Publishing House, 2015.
7. R.S.Rao, V.Hanumantha Rao & N.Venu Gopal (Ed) - Fifty Years of Andhra Pradesh (1956- 2006), Centre for Documentation, Research and Communications, Hyderabad, 2007.
8. G.Omkarnath - Economics - A Primer for India - Orient Blackswan, 2012.
9. Benjamin Higgins - Economic Development
10. Telugu Academy Publications.
11. Dr. Ch.S.G.K. Murthy, Indian Economy - Gitam University

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**3<sup>rd</sup> Year B.A. &B.Com**  
**Economic Development and Indian Economy**  
**Paper – V – Semester – V**  
**Model Question Paper**

**Time : 3 Hours**

**Max.Marks : 60**

**SECTION – A**

**Answer any FIVE of the following questions.**

**5x4=20M**

**ఈక్రిందివాటిలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయుము.**

1. Distinction between Economic Development & Economic Growth.  
ఆర్థికవృద్ధి మరియు ఆర్థికాభివృద్ధి మధ్య బేదాలు
2. Explain the concept of sustainable development.  
సుస్థిరాభివృద్ధి భావనను వివరింపుము.
3. What are the sources of natural resources?  
సహజ వనరుల మూలాలను తెలుపుము.
4. MGNREGS  
మహాత్మాగాంధీ జాతీయ గ్రామీణ ఉపాధి హామీ పథకం
5. Importance of Globalization  
ప్రపంచీకరణ యొక్క ప్రాముఖ్యత
6. Physical Quality of Lip Index.  
భౌతిక జీవన నాణ్యత సూచి
7. Concept of inclusive growth.  
సమృద్ధి వృద్ధి భావన
8. Theory of Demographic Transition.  
జనాభా పరిణామ సిద్ధాంతం

**SECTION – B**

**Answer any FOUR of the following questions.**

**4x10=40M**

**ఈక్రిందివాటిలో ఏవైనా నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.**

9. a) Explain the Rostow's stages of Economic growth.  
రోస్టో ఆర్థికవృద్ధి దశలను వివరింపుము.  
(OR)  
b) Explain the Marxian theory of Economic growth.  
కారల్ మార్క్స్ ఆర్థికవృద్ధి సిద్ధాంతమును వివరింపుము.
10. a) Explain the Unbalanced growth strategy.  
అసంతులిత వృద్ధి భావనను వివరింపుము.

(OR)

b) What are choices of Techniques? Explain which technique is suitable to developing countries like India.

ఉత్పత్తి పద్ధతుల ఎంపిక అనగానేమి? భారతదేశంలాంటి అభివృద్ధి చెందుతున్న దేశాలలో ఏ ఉత్పత్తి పద్ధతి సరియైనదో వివరింపుము.

11. a) Explain the basic features of Indian Economy.

భారతదేశ ఆర్థిక వ్యవస్థ లక్షణాలను వివరింపుము.

(OR)

b) Explain the new population policy 2000.

నూతన జనాభా విధానం 2000 ను వివరింపుము.

12. a) What are the causes of Income Inequalities, suggest remedies.

ఆదాయ అసమానతలకు గల కారణాలను తెలిపి, పరిష్కార మార్గాలను సూచింపుము.

(OR)

b) Explain the causes of Unemployment, explain the measures taken by the government in reducing unemployment.

నిరుద్యోగితకు గల కారణాలను తెలిపి, నిరుద్యోగితను తగ్గించేందుకు ప్రభుత్వం చేపట్టిన చర్యలను వివరింపుము.

13. a) What are the economic reforms introduced in Indian Economy.

భారత ఆర్థిక వ్యవస్థలో ప్రారంభించిన ఆర్థిక సంస్కరణలను తెలుపుము.

(OR)

b) What is the impact of LPG in Indian Economy?

భారత ఆర్థిక వ్యవస్థలో సరళీకరణ, ప్రైవేటీకరణ, ప్రపంచీకరణ ప్రభావాలను తెలుపుము.

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**3<sup>rd</sup> Year B.A. &B.Com**  
**Indian and Andhra Pradesh Economy**  
**Paper – VI – Semester – V**  
**SYLLABUS under CBCS (with effect from 2019 – 20)**

**MODULE 1 :**

Indian Agriculture - Importance of Agriculture in India - Agrarian structure and relations- Factors determining Productivity- Agricultural Infrastructure - Rural credit - Micro Finance - Self Help Groups (SHGs) - Agricultural Price policy- concept of Crop Insurance - Food Security.

**MODULE 2 :**

Structure and growth of Indian Industry - Industrial policies of 1956 & 1991 Meaning of Micro small and Medium Enterprises (MSMEs)- Problems and Prospects of small scale Industries in India.

**MODULE 3 :**

Disinvestment in India - FEMA - Foreign direct investment - Services Sector in India – Reforms in Banking and Insurance -, IT, Education and Health.

**MODULE 4 :**

Planning in India Economy - Objectives of Five year plans - Review of Five year Plans - Current Five year plan- NITI Aayog.

**MODULE 5 :**

Andhra Pradesh Economy - Population - GSDP - Sector Contribution and trends - IT – Small Scale Industry - SEZs.

**REFERENCES :**

1. Dhingra, I.C - "Indian Economy", Sultan Chand, 2014.
2. Ruddar Dutt and K.P.M. Sundaram - "Indian Economy", S.Chand & Co., 2015.
3. G.M.Meier - "Leading Issues in Economic Development", Oxford University Press, New York,.
4. M.P.Todaro - "Economic Development", Longman, London 6/e, 1996.
5. Reserve Bank of India - Hand book of Statistics on Indian Economy (Latest).
6. S.K.Misra & V,K,Puri - "Indian Economy", Himalaya Publishing House, 2015.
7. R.S.Rao, V.Hanumantha Rao & N.Venu Gopal (Ed) - Fifty Years of Andhra Pradesh (1956- 2006), Centre for Documentation, Research and Communications, Hyderabad, 2007.
8. G.Omkarnath - Economics - A Primer for India - Orient Blackswan, 2012.
9. Benjamin Higgins - Economic Development
10. Telugu Academy Publications.
11. Dr. Ch.S.G.K. Murthy, Indian Economy - Gitam University

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**3<sup>rd</sup> Year B.A. &B.Com**  
**Indian and Andhra Pradesh Economy**  
**Paper – VI – Semester – V**  
**Model Question Paper**

**Time : 3 Hours**

**Max.Marks : 60**

**SECTION – A**

**Answer any FIVE of the following questions.**

**5x4=20M**

**ఈక్రిందివాటిలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయుము.**

1. Factors determining agricultural productivity.  
వ్యవసాయ ఉత్పాదకతను నిర్ణయించు అంశాలు
2. Food Security.  
ఆహార భద్రత
3. Foreign Exchange and Management Act (FEMA)  
విదేశీ మారకం మరియు యాజమాన్య చట్టం
4. Foreign Direct Investment (FDI)  
ప్రత్యక్ష విదేశీ పెట్టుబడులు
5. Objectives of Five Year Plans  
పంచవర్ష ప్రణాళికల లక్ష్యాలు
6. NITI Aayog.  
నీతి ఆయోగ్
7. IT in Andhra Pradesh  
ఆంధ్రప్రదేశ్ లో సమాచార సాంకేతిక పరిజ్ఞానము
8. Gross State Domestic Product.  
స్థూల రాష్ట్ర ఉత్పత్తి

**SECTION – B**

**Answer any FOUR of the following questions.**

**4x10=40M**

**ఈక్రిందివాటిలో ఏవైనా నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.**

9. a) Explain the importance of Agriculture Sector in India.  
భారతదేశంలో వ్యవసాయ రంగం ప్రాముఖ్యత వివరించండి.  
(OR)  
b) Explain the implementation of Agricultural Price Policy in India.  
భారతదేశంలో వ్యవసాయ ధరల విధానం గూర్చి వివరించండి.
10. a) Explain the Role of Micro Finance in Rural Credit System.  
గ్రామీణ పరపతి పద్ధతిలో సూక్ష్మ పరపతి గూర్చి వివరించండి.  
(OR)  
b) Explain the new industrial Resolution Policy – 1991.  
1991 నూతన పారిశ్రామిక విధాన తీర్మానం గూర్చి వివరించండి.

11. a) Examine the Micro, Small and Medium Enterprises (MSMEs) in India.  
భారతదేశంలోని సూక్ష్మ, చిన్న మరియు మధ్య తరహా సంస్థలను గూర్చి  
పరిశీలింపుము.

(OR)

b) Explain the problems and prospects of small scale industries in India.  
భారతదేశంలోని చిన్న తరహా పరిశ్రమల సమస్యలను, పరిష్కారాలను వివరించండి.

12. a) Discuss about Disinvestment Policy in India.  
భారతదేశంలో పెట్టుబడుల ఉపసంహరణ విధానం గూర్చి వివరించండి.

(OR)

b) Explain the importance of service Sector in Indian Economy.  
భారత ఆర్థిక వ్యవస్థలో సేవల రంగం ప్రాముఖ్యతను వివరించండి.

13. a) Explain the Population Structure in Andhra Pradesh.  
ఆంధ్రప్రదేశ్ లో జనాభా నిర్మాణం గూర్చి వివరించండి.

(OR)

b) Explain the importance of Special Economic zones in Employment  
generation in Andhra Pradesh.  
ఆంధ్రప్రదేశ్ లో ఉపాధి కల్పనలో ప్రత్యేక ఆర్థిక మండలాల ప్రాముఖ్యత గూర్చి  
వివరించండి.

**BLUE PRINT FOR THE QUESTION PAPER SETTER**  
**PAPER V : Economic Development and Indian Economy**

<b>UNIT NO. AND CHAPTER NAME</b>	<b>ESSAY QUESTIONS 10 MARKS</b>	<b>SHORT QUESTIONS 5 MARKS</b>	<b>MARKS ALLOTTED TO EACH CHAPTER</b>
<b>1. UNIT 1</b>	<b>02</b>	<b>03</b>	<b>35</b>
<b>2. UNIT II</b>	<b>05</b>	<b>04</b>	<b>70</b>
<b>3. UNIT III</b>	<b>03</b>	<b>04</b>	<b>50</b>
<b>4. UNIT IV</b>	<b>03</b>	<b>04</b>	<b>50</b>
<b>5. UNIT V</b>	<b>02</b>	<b>02</b>	<b>30</b>
<b>TOTAL NO. OF QUESTIONS</b>	<b>15</b>	<b>17</b>	<b>32</b>
<b>TOTAL MARKS INCLUDING CHOICE</b>			<b>235</b>

**BLUE PRINT FOR THE QUESTION PAPER SETTER**  
**PAPER VI: Indian and Andhra Pradesh Economy**

<b>UNIT NO. AND CHAPTER NAME</b>	<b>ESSAY QUESTIONS 10 MARKS</b>	<b>SHORT QUESTIONS 5 MARKS</b>	<b>MARKS ALLOTTED TO EACH CHAPTER</b>
<b>1. UNIT 1</b>	<b>01</b>	<b>02</b>	<b>20</b>
<b>2. UNIT II</b>	<b>02</b>	<b>03</b>	<b>35</b>
<b>3. UNIT III</b>	<b>03</b>	<b>03</b>	<b>45</b>
<b>4. UNIT IV</b>	<b>05</b>	<b>03</b>	<b>65</b>
<b>TOTAL NO. OF QUESTIONS</b>	<b>11</b>	<b>11</b>	<b>22</b>
<b>TOTAL MARKS INCLUDING CHOICE</b>			<b>165</b>

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI**  
**Paper – VII- (Elective)**  
**Paper VII- AGRICULTURAL ECONOMICS**

**Module-1**

Nature and Scope of Agricultural Economics. Factors affecting agricultural development: technological, institutional and general. Interdependence between agriculture and industry.

**Module-2**

Concept of production function: input-output and product relationship in farm production.

**Module-3**

Growth and productivity trends in Indian agriculture with special reference to Andhra Pradesh. Agrarian reforms and their role in economic development.

**Module-4**

Systems of farming, farm size and productivity relationship in Indian agriculture with special reference to Andhra Pradesh- New agriculture strategy and Green revolution : and its Impact

**Module-5**

Emerging trends in production, processing, marketing and exports; policy controls and regulations relating to industrial sector with specific reference to agro-industries in agribusiness enterprises.

**RECOMMENDED / REFERENCE BOOKS**

1. Sadhu An, Singh Amarjit and Singh Jasbir (2014), Fundamentals of Agricultural Economics, Himalaya Publishing House, Delhi
2. Lekhi RK and Singh Joginder, Agricultural Economics, Kalyani Publishers
3. Bhaduri, A. (1984), The Economic Structure of Backward Agriculture, Macmillan, Delhi.
4. Bilgrami, S.A.R. (1996), Agricultural Economics, Himalayas publishing house, Delhi.
5. Dantwala, M.L. et.al (1991), Indian Agricultural Development Since Independence, Oxford & IBH, New Delhi.
6. Government of India (1976), Report of the National Commission on Agriculture, New Delhi. 5. Government of India, Economic Survey (Annual), New Delhi.
7. Gualti, A. and T. Kelly (1999), Trade Liberalisation and Indian Agriculture Oxford University Press, New Delhi

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI**  
**Paper – VIII - Agribusiness Environment in Andhra Pradesh**

**Module 1**

Role of agriculture in development process in Andhra Pradesh vis-à-vis other developed states. Economy wide effects of agriculture in Andhra Pradesh through trickle down effects. Backward and forward linkages of agriculture with rest of economy.

**Module 2**

Agricultural finance-importance in modern agriculture- performance of agricultural finance in Andhra Pradesh -problems of agricultural finance – Inter linkages of agricultural credit and other input markets and product markets.

**Module 3**

Dynamics of agriculture-crop (horticulture, field crops), sector-livestock (poultry dairy and fisheries) sector and inter linkages among the sectors. Agribusiness sector in Andhra Pradesh-salient features, constraints, sub sectors of agribusiness-input sector, production sector, processing sector.

**Module 4**

Growth performance of major agricultural commodities in Andhra Pradesh-production and processing trends in exports and imports of major agricultural commodities.

**Module 5**

Marketing policy- structure of agri markets – regulated markets – need – activities – structure – APMC act – market legislations – Role of Farmer Groups in the marketing of Agricultural Produce.

**References:**

1. Adhikary M. 1986. Economic Environment of Business. S. Chand & Sons.
2. Aswathappa K. 1997. Essentials of Business Environment. Himalaya Publ.
3. Francis Cherunilam 2003. Business Environment. Himalaya Publ.
4. Agarwal Raj, 2001, Business Environment, Excel Books, New Delhi.

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI**  
**Paper – IX - Agricultural output Marketing**

**Module 1**

Structure and Model of Agri-Marketing Organizations with functions: Functions of intermediaries, Marketing Practices in Primary and secondary and terminal market, Regulated markets, co-operative marketing.

**Module 2**

Marketing costs and margins, Marketing Finance. Marketing Structure of Major agricultural commodities, food grains: Rice, and Maize. Cash Crops; Cotton, Oil Seeds, Vegetables and Fruits, Milk, Meat and Poultry products.

**Module 3**

Problems and Challenges in Agriculture Marketing - Market Yards - Support prices - Rural Warehousing.

**Module 4**

State Intervention in Agricultural Marketing, Role of Various agencies (Andhra Pradesh Agro, MARKEED, State Department, and FCI, Tobacco Board, Cotton Corporation) and its impact on market efficiency. Agriculture Price Commission.

**Module 5**

Inter-regional and international trade in agriculture; emerging scenario of international trade in agricultural commodities; concept of terms of trade and balance of payments,. WTO and Indian agriculture with special reference to Andhra Pradesh .

**References :**

1. C.S.G.Krishnamacharyulu & Lalitha Ramakrishnan, “Rural Marketing: Text and Cases”, Pearson Education, New Delhi.
2. Awadhesh Kumar Singh & Satyaprakash Pandey, Rural Marketing: Indian Perspective, New Age International Publishers, New Delhi.
3. Mamoria, C.B. & Badri Vishal: Agriculture Problems in India
4. Arora, R.C., “Integrated Rural Development”, S. Chand Limited, New Delhi.
5. Gopaldaswamy, T.P., “Rural Marketing: Environment, Problems and Strategies, Vikas Publishing House Pvt. Ltd., New Delhi.
6. Bedi & Bedi, “Rural Marketing”, Himalaya Publishing House, New Delhi.

**AT THE END OF SIXTH SEMESTER DEGREE EXAMINATIONS  
ECONOMICS-VII (Elective Paper-VII)  
AGRICULTURAL ECONOMICS**

**Time: 3 hrs**

**Max. Marks: 60**

**Section-A**

**Answer any FIVE of the following questions.**

**5x4=20M**

1. Nature and Scope of Agricultural Economics.
2. Interdependence between Agriculture and Industry.
3. Concept of Production Function.
4. Agrarian Reforms in India.
5. Farm Size in India.
6. Cropping patten Marketing.
7. Defects of Agricultural Marketing.
8. Agro-based Industries.

**Section-B**

**Answer any Four of the following questions choosing only one from each section**

**4x10=40M**

9. a). Explain the Factors affecting Agricultural Development in India.  
(Or)  
b). Explain the Input/output and Product relationship in farm Production.
10. a) Discuss about Growth and Productivity trends in India Agriculture.  
(Or)  
b) Discuss about growth and productivity trend in AP Agriculture Sector.
11. a) Explain the role of Agrarian Reforms in Economic Development.  
(Or)  
b) Explain the Systems of Farming, Farm Size and Productivity in Indian agriculture.
12. a) Explain the Impact of Green Revolution in India Economy.  
(Or)  
b) Explain the Agricultural Strategy in India.
13. a) Explain the emerging trend in Production, processing and Marketing in Indian agriculture  
(or)  
b) Discuss about Policy controls and regulations relating to Industrial sector in India.

**AT THE END OF SIXTH SEMESTER DEGREE  
EXAMINATIONS  
ECONOMICS-VIII (Cluster Elective Paper)  
AGRIBUSINESS ENVIRONMENT IN ANDHRA PARDESH**

**Time: 3 hrs**

**Max. Marks: 60**

**Section-A**

**Answer any FIVE of the following questions**

**5x4=20M**

1. Economy Wide effects of agriculture in Andhra Pradesh
2. Problem in agricultural finance
3. Input sector in agribusiness
4. Imports & exports of major agricultural commodities in Andhra Pradesh.
5. APMC Act
6. Backward & Forward linkages of Agriculture.
7. Processing sector in Agribusiness
8. Major Agricultural commodities in Andhra Pradesh.

**Section B**

**Answer any Four of the following questions choosing only one from each section**

**4x10=40M**

9. Explain the role of Agricultural in the development of Andhra Pradesh.  
(Or)

Explain the backward & forward linkages of Agricultural sector with rest of the economy

10. Explain the importance of Agriculture finance in modern Agriculture  
(or)

What are the sources of Agricultural finance in Andhra Pradesh?

11. What are the salient features of agribusiness sector in Andhra Pradesh?  
(or)

Explain the dynamics of Agriculture-crop sector & livestock sector inter linkages.

12. Explain the growth performance of major Agricultural commodities.  
(or)

Give an account on the production & processing trends in exports & imports of Agricultural commodities.

13. Explain the role of farm groups in the marketing of Agricultural production.  
(or)

What are regulated markets? Explain the need for regulated markets in the structure of rural markets

**AT THE END OF SIXTH SEMESTER DEGREE  
EXAMINATIONS  
ECONOMICS-VIII (Cluster Elective Paper)  
Agricultural output marketing**

**Time: 3 hrs**

**Max. Marks: 60**

**Section-A**

**Answer any FIVE of the following questions**

**5x4=20M**

1. Importance of Regulated markets.
2. What are marketing costs?
3. Support prices.
4. Food corporation of India (FCI)
5. Differences between Intra-regional trade and International trade in Agriculture
6. Cooperative tracked
7. Agricultural Price commission
8. Concept of Balance of payments.

**Section B**

**Answer any Four of the following questions choosing only one from each section**

**4x10=40**

9. Explain the function of any two Agricultural market organist ions.  
(or)  
What are marketing practices in primary and secondary markets?
10. Give an account on the sources of Agricultural marketing finance.  
(or)  
Explain the marking structure of major Agricultural commodities.
11. Explain the rural warehousing and what are its advantages?  
(or)  
What is Agricultural marketing? What are the problems and challenges in Agricultural Marketing?
12. Explain the role of various agencies is Agricultural marketing and explain its impact on market efficiency.  
(or)  
What is the need for state intervention in Agricultural marketing?
13. Explain the impact of WTO on Indian Agriculture with reference to Andhra Pradesh.  
(or)  
Given an account on the emerging scenario of the international trade in Agricultural commodities.

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI**  
**Paper VII- RURAL ECONOMICS AND SOCIAL CHANGE**

**Module 1 :**

Definition of a rural area – Economic structure and characteristics of rural economy in India and Andhra Pradesh - Linkages of farm and non-farm sectors – Role of rural economy in India's economic development – Demographic features of rural India and rural Andhra Pradesh - Rural- Urban migration and its causes - Composition of rural workforce – Occupational distribution in farm and non-farm activities - Economic resources

**Module 2:**

Inequalities of wealth and income distribution in the rural economy in India and Andhra Pradesh

- Rural poverty in India and Andhra Pradesh - Its causes and remedial measures – Rural labour

– characteristics – Work Participation Rate - Problem of rural unemployment and its magnitude

– Causes and remedial measures – mechanization of agriculture and rural works and unemployment – various schemes of employment – MGNREGS and its appraisal – Causes of rural debt and institutional facilities of rural finance

**Module 3:**

Role of agriculture in rural economic development – Trends in the agricultural growth in India – Land use of changing crop pattern – changing cultivation practices - Current challenges in agriculture – Allied activities – Horticulture, Dairy, Poultry, Fisheries - Credit needs of agriculture and allied activities - and institutional framework - Role of non-farm sector in rural economy – Scope for rural industrialization and its importance in absorption of surplus labour - Composition of rural markets and their problems

**Module 4:**

Structure of the Rural Society in India – Major social institutions: family, marriage, education, economy, polity and religion – forms of social stratification : caste, class and gender - Caste and economic inequalities – Caste and social backwardness – Traditions, customs and socio- economic development – women and their status – child labour and bonded labour

**Module 5:**

Need for social change in rural society – Agents of social change - education and employment - Impact of economic development, urbanization, westernization, secularization, modernization on Indian Rural Society- Post Modernization and Globalization and Indian Villages – Government policies, legislations and programmes to effect social change and their evaluation

**References:**

1. Carver, The Principles of Rural Economics.
2. Desai, A., Rural Sociology in India.
3. Dube, S.C., India's changing villages.
4. Nanavati & Anjala, rural problems in India.
5. Ruddar Dutt & K.P.M.Sundaram, Indian Economy.
6. Sachdeva, D.A.& Vidya Bhushan, An Introduction to Sociology.
7. Telugu Academy publications
8. socio-economic surveys of Andhra Pradesh

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**III Year B. A. Programme (UG) Courses – Under CBCS Semester – VI**  
**Paper VIII - Rural Development**

**Module-I**

Concept and scope of rural development – indicators of rural development - a historical view of rural development in India – Causes of rural backwardness - Socio-economic and cultural dimensions of rural development – Constraints of rural development – Lewis model of economic development – Big push theory of development – Myrdal’s Thesis of ‘spread and backwash effects’- Gandhian model of rural development – approaches to rural development – area based and beneficiary based - concept of sustainable rural development – Issues of human development in rural areas

**Module- II**

Rural infrastructure - Water bodies and irrigation – silting, drainage and other problems – Watershed development – social forestry - warehousing and cold storages - - roads and linking with highways - transport of agricultural produce and other rural products – problems and government measures - - Information and Communications infrastructure - Internet kiosks and broadband – technology missions - Electricity – rural electrification – problems of distribution and voltage – subsidized supply of electricity

**Module- III**

Community development - Rural housing schemes – Supply of safe drinking water – Rural healthcare – health infrastructure - family welfare – women and child development – nutrition - Rural health mission  
-rural sanitation – education – gross enrolment and dropouts – midday meals – Sarva Siksha abhiyan and other schemes - adult literacy and Skill training programmes – social welfare and social security measures  
– rural indebtedness – interest subvention and redemption of debt - micro-finance and insurance schemes

**Module IV**

Rural development and administration – District Rural Development Agency – Panchayati Raj and its role in rural development –Powers and responsibilities of Mandal Praja Parishats and Gram Panchayats – Role of cooperative institutions in rural development - Community participation in development – Community based organizations – Watershed Committees, Village Forest Committees – non-government organizations, concept, their role, limitations and funding - Local finance and sources of revenue – Role of State Finance Commission - e-governance

## **Module– V**

Planning for rural development – Planning at the district, mandal and village level – Identification of projects and preparation of project reports – implementation and evaluation mechanisms – rural development policies and programmes with special reference to Andhra Pradesh – self-employment, wage-employment and poverty alleviation programmes

### **Reference Books:**

1. Chaudhari, C.M. Rural Economics, Jaipur: Subline Publication, 2009
2. Datt, Rudra & Sundharam Indian Economy New Delhi: S. Chand, 2008.
3. Deogirikar, A. B. W.T.O and Indian Economy, Jaipur: ShriNiwas Publications, 2004
4. Acharya,S.S.& Agricultural Marketing in India N.L.Agarwal New Delhi: Oxford & IBH 5. ltd.,2004.
5. Khanna,Sulbha & Rural Development Strategies and Planning
6. Upna Diwan New Delhi: Sonali Publications, 2003.
7. Prasad, B.K. Rural Development Concept Approach and Strategy ; New Delhi: Sarup and Sons, 2003.
8. Hoshiar Singh, Administration of Rural Development in India, Sterling Publishers Pvt Ltd
9. Sathyasundaram, I , Rural Development , Himalaya Publishing House
10. Kurukshetra, monthly journal published by the Publications Division, GOI
11. Socio-economic surveys of Andhra Pradesh

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**III Year B. A. Programme (UG) Courses – Under CBCS**  
**Semester – VI**  
**Paper – IX (D) - Rural Industrialization**

**Module-I**

Rural industrialization – Nature and scope - Role of and importance of industries in rural economy – Complementarities between agriculture and industry - Rural environment and resources for industrialization - Pre-requisites of infrastructure- Land, water and electricity – rural transport and communications – Impediments to rural industrialization – Status of industrialization in Andhra Pradesh

**Module-II**

Types of rural industries: need-based, raw-material based and skill-based – Village and cottage industries  
– traditional and handi-crafts industries – Distinction between large and small industries - Definitions of Medium. Small and micro-enterprises – Their importance in rural economic development - Handloom industry - Agro-based industries - Agro-processing and food processing – Scope for development – Growth, problems and remedial measures with special reference to Andhra Pradesh

**Module-III**

Industrial policy with reference to backward areas and rural areas – District Industrial Centres and their role in rural industrialization – Clusters approach - industrial corridors and special economic zones - start- ups – Selection of product and identification of industry – Feasibility projects and their preparation – issues of location - Government policy and conditions for establishing industries in rural areas - Clearances required - environmental regulations

**Module – IV**

Industrial finance – Institutional framework – Credit policies of commercial banks and cooperatives – Role of NABARD and its assistance – Development institutions offering assistance to rural industries – Fiscal incentives from the government – Insurance

## **Module - V:**

Human Resources for rural industrialization – Rural labour and their characteristics – Rural artisans – disguised unemployment in agriculture and their transfer into non-farm sector - Institutional framework for skill training and skill up-gradation - Entrepreneurship development and training - Role of technology

## **Reference Books :**

1. Desai, Vasant. **Rural Development in India.** New Delhi: Himalaya, 2005.
2. IGNOU. **Rural Development: Indian Context.** New Delhi: IGNOU, 2005.
3. Narwani, G. S. **Training for Rural Development,** New Delhi: Rawat Publications, 2002.
4. Rao K. Hanumantha **Rural Development Statistics – 2007-08,** National Institute of Rural Development Ministry of R. D., Govt. of India, Rajendra Nagar, Hyderabad – 30 July, 2008

**AT THE END OF SIXTH SEMESTER DEGREE EXAMINATIONS**  
**ECONOMICS-VII (Elective Paper)**  
**Paper VII - Rural Economics & Social change.**

**Time: 3 hrs**

**Max. Marks: 60**

**Section-A**

**Answer any FIVE of the following questions**

**5x4=20M**

1. Need for land reforms in India.
2. Advantages of co-operative farming.
3. Rural & urban relationships in rural society.
4. Local self government.
5. Impact of globalization in the social change of Indian villages.
6. Rural economic problems of India
7. Rural labor problem in co- operative farming.
8. Secularization.

**Section B**

**Answer any Four of the following questions choosing only one from each section**

**4x10=40**

9. Explain the nature of scope of rural economic.  
(or)

Explain the importance of Agriculture in economic development of India.

10. Explain the causes of fragmentation & sub-division of land holdings in Indian Agriculture.  
(or)

What are the factor ushering Green Revolution in Indian Agriculture.

11. Give an account on the stretcher & changes of rural society.  
(or)

Explain the social Organization of Indian villages & explain its various types.

12. Explain the role of rural social institutions in changing the society  
(or)

Explain the role of panchayat raj Institutions & community development programmes in rural development.

13. What is the impact of westernization secularization & modernization of Indian Rural society on social change?  
(or)

What are the social changes that took place in the post modernization & globalization?

**AT THE END OF SIXTH SEMESTER DEGREE  
EXAMINATIONS  
ECONOMICS-VIII (Cluster Elective Paper)  
RURAL DEVELOPMENT**

**Time: 3 hrs**

**Max. Marks: 60**

**Section-A**

**Answer any FIVE of the following questions**

**5x4=20**

1. Factors effecting rural economy.
2. Problem of drinking water supply.
3. Sources of Energy.
4. Sources of rural communication.
5. Type of Training.
6. National Training Polly
7. Rural Education.
8. Govt. Polices for rural development.

**Section B**

**Answer any Four of the following questions choosing only one from each section**

**4x10=40**

9. Explain Rural economy and its characteristics  
(or)

Explain the basic need of Rural Economy

10. How does the rural economy is executed by Govt.  
(or)

How for the utility of local human and natural resources meet the rural area people in India

11. Explain the Importance of rural Technology  
(or)

How far rural Technology being adopted in the rural area

12. Write the Importance of rural roads and transportation problems  
(Bus/ Railway)

(or)

Find out the problems of rural health and sanitation. Give remedies.

13. Write an essay on the education system followed in Indian villages.  
(or)

What type of training needed for rural development?

**AT THE END OF SIXTH SEMESTER DEGREE EXAMINATIONS  
ECONOMICS-VIII (Cluster Elective Paper)  
Paper VIII - Rural Industrialization.**

**Time: 3 hrs**

**Max. Marks: 60**

**Section-A**

**Answer any FIVE of the following questions**

**5x4=20M**

1. Rural Industrialization.
2. Rural environment.
3. Rural human resources.
4. Agro base Industries problems.
5. Rural Technology.
6. Entrepreneurship.
7. Types of unemployment.
8. Rural employment.

**Section B**

**Answer any Four of the following questions choosing only one from each section**

**4x10=40**

9. a) Explain the role of Co-operation in rural Industrialization.  
(or)  
b) Write an essay on rural self employment.
10. a) Define the policies and programmes for rural Industrial development in planning era  
(or)  
b) What is the Importance of micro, small and Mediums industries in Andhra Pradesh
11. a) Explain rural environment (Water/Soil)  
(or)  
b) Briefly define rural human resources utilization programmes.
12. a) Narrate the features of large and small scale Industries in A.P  
(or)  
b) Explain the main differences between Agro base and Agro Processing Industries.
13. a) Explain the characteristics of Rural employment in A.P  
(or)  
b) Write the Training for rural youth development programmes in view of need base.

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA  
DEPARTMENT OF ECONOMICS  
WORKLOAD PARTICULARS FOR 2020 – 2021**

**SEMESTER-I, III & V**

Semester	Subject	Medium		Total
		Telugu	English	
I	Micro Economics	6 Hours	6 Hours	12 Hours
	B.Sc. (M.S.As.) Economics	6 Hours		6 Hours
	HVPE	4 Hours		4 Hours
III	Macro Economics	6 Hours	6 Hours	12 Hours
V	Paper IV – Economic Development in Indian Economy	6 Hours	6 Hours	12 Hours
	Paper V - Indian Economy & AP Economy	6 Hours	6 Hours	12 Hours
<b>Total Working Hours</b>				<b>58 Hours</b>
<b>Activity Hours</b>				<b>4 Hours</b>
<b>TOTAL WORK LOAD</b>				<b>62 Hours</b>

**SEMESTER-II, IV & VI**

Semester	Subject	Medium		Total
		Telugu	English	
II	Paper- 2	6 Hours	6 Hours	12 Hours
IV	Paper- 4	6 Hours	6 Hours	12 Hours
VI	General Paper-7	5 Hours	5 Hours	10 Hours
	Cluster Paper -8	5 Hours		5 Hours
	Paper -9	5 Hours		5 Hours
	Project	5 Hours		5 Hours
<b>Total Working Hours</b>				<b>49 Hours</b>
<b>Activity Hours</b>				<b>5 Hours</b>
<b>TOTAL WORK LOAD</b>				<b>54 Hours</b>

**P.R.GOV.T.COLLEGE (AUTONOMOUS) KAKINADA**  
**DEPARTMENT OF ECONOMICS**  
**ACTION PLAN FOR 2020 – 2021**

- |           |   |
|-----------|---|
| AUGUST    | - Virtual Classes for III B.A., Guest Lecture, National level Workshop on Project work for students of Social Sciences, Encourage the students to enrolling in MOOCs.<br>- Digital Class room for I and II B.A. Students<br>Multi disciplinary group discussions quiz seminar<br>(district level) |
| SEPTEMBER | - Bridge Course for I BA (for students other than economics Foundation), Workshop on Teaching Learning in Social  |
| OCTOBER   | - Training for self-employability (GST Practice)<br>- Inter College Student Exchange or faculty Exchange Programme for 1 week between PR Govt degree college and GDC Perumallapuram   |
| NOVEMBER  | - Guest Lecture   |
| DECEMBER  | - Social Service (community reach program)  |
| JANUARY   | - Workshop on Contemporary issues in Economics  |
| FEBRUARY  | - Field Trip  |
| MARCH     | - Career Advancement Coaching   |